

**A COMPARATIVE STUDY ON MARKETING
PRACTICES OF HUNDAI AND KIA CARS IN
NEPAL**

A THESIS

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and found the Thesis to be the original work of the student and prepared according to the prescribed format. We recommend the Thesis to be accepted as partial fulfillment of the requirement for the Master's Degree of Business Studies (MBS).

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has been prepared as approved by this department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

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Rakesh Tandukar
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