

**COST VOLUME PROFIT ANALYSIS OF INFORMATION
TECHNOLOGY MAGAZINE PUBLICATION HOUSE
(SPECIAL REFERENCE WITH PC-INFO PRIVATE LIMITED)**

A THESIS

Submitted By:

Tara Poudel

T.U. Regd. No. : 7-2-52-324-2001

Exam Roll No. 1899/2064

Campus Roll No.:767/062

Nepal Commerce Campus

Submitted to:

Office of the Dean

Faculty of Management

Tribhuvan University

**In The Partial Fulfillment of The Requirements for the Degree of
Master of Business Studies (M. B. S)**

New Baneshwor, Kathmandu

November, 2008

RECOMMENDATION

This is to certify that the thesis:

Submitted by:

Tara Poudel

Entitled

**"COST VOLUME PROFIT ANALYSIS OF IT MAGAZINE
PUBLICATION HOUSE"
(SPECIAL REFERENCE WITH PC INFO PRIVATE LIMITED)**

has been prepared as approved by this Department in the prescribed format of Faculty of Management. This thesis is forwarded for examination.

.....
(Dr. Bihari Binod Pokharel)
Thesis Supervisor & Head
of Research Department

.....
(Mr. Rewan Kumar Dahal)
Thesis Supervisor

.....
(Mr. Diwakar Pokhrel)
Campus Chief

Date:

VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis presented by

Tara Poudel

Entitled

"COST VOLUME PROFIT ANALYSIS OF IT MAGAZINE

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(SPECIAL REFERENCE WITH PC INFO PRIVATE LIMITED)

and found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirements for Master's Degree in Business Studies (M.B.S.)

VIVA-VOCE COMMITTEE

Chairperson, Research Committee:

Member (Thesis Supervisor):

Member (Thesis Supervisor):

Member (External Expert):

Date:.....

DECLARATION

I hereby declare that the work reported in this thesis entitled: "**Cost Volume Profit Analysis of IT Magazine Publication House (Special Reference with PC-Info Pvt. Ltd.)**" submitted to Research Department of **Nepal Commerce Campus**, New Baneshwor, T. U., is my original work. It is done in the form of partial fulfillment of the requirements for the Master of Business Studies (M.B.S.) under the supervision and guidance of the respectable sir, Mr. Rewan Kumar Dahal.

.....

Tara Poudel

Nepal Commerce Campus

Roll No: 767/2063-065

Exam Symbol No: 1899/2064

T.U. Reg. No: 7-2-52-324-2001

ACKNOWLEDGEMENTS

Cost Volume Profit are the most common expressions for the business firms, but in context of Nepal it is the least premeditated part as an analysis is apprehension (based on the study of IT magazine publishing house) so this study actually bases on the cost structure of the particular business (IT Magazine Publishing). This study organized in attendance the basic concept on the cost-volume-profit analysis and the finding those can achieve by the analysis and the benefits those can an organization get through it.

Due to be deficient in of the study, that is so simple to study but advanced towards the best ever helping tools regarding decision making on the cost based problems, organization in Nepal are having so many decision making problems regarding cost. So that, this study will beneficial for them.

This thesis has been prepared as partial fulfillments for the degree of Master of Business Studies (M. B. S). It includes the some basis need for the development the Information and Technologies in Nepal as far as the practical aspect is concerned.

The successful completion of this dissertation is the result of invaluable guidance of my supervisor Mr. Rewan Kumar Dahal Lecturer of Nepal Commerce Campus, Minbhavan, New Baneshwor. Without his proper guidance and excellent supervision, this research report would not have been presented in this form. So, first of all, I would like to express my heartfelt gratitude to Mr. Dahal for his valuable supervision and regular inspiration during this study.

Last but not the least, I would like to deeply acknowledge my respected teacher and all of them who had supported me to complete this dissertation work.

Tara Poudel

Nepal Commerce Campus

Minbhavan, New Baneshwor

Kathmandu,

Roll No: 767

TABLE OF CONTENTS

Page No.

RECOMMENDATION

VIVA VOCE SHEET

DECLARATION

ACKNOWLEDGEMENT

TABLE OF CONTENT

LIST OF TABLES

LIST OF FIGURES

ABBREVIATIONS

CHAPTER 1: INTRODUCTION 1-17

1.1 Background	1
1.2 Cost Volume Profit Analysis	2
1.3 General Overview of IT Magazines	4
1.4 IT Development in Chronological Order	7
1.5 IT in Nepal	8
1.5.1 Development of IT in Nepal	9
1.5.2 IT Man Power in Nepal	10
1.6 Brief Introduction of PC Info Pvt. Ltd.	11
1.6.1 Organizational Structure of PC Info Pvt. Ltd.	12
1.7 Focus of the Study	12
1.8 Statement of Problem	14
1.9 Objective of the Study	15
1.10 Signification of Study	15
1.11 Limitation of Study	16
1.12 Chapter Plans	16

CHAPTER 2: REVIEW OF LITERATURE 18-43

2.1 Fundamental Concepts of Profit Planning and Control	18
2.2 Cost Volume Profit Analysis as a Tool of Profit Planning & Control	20
2.3 Assumptions for CVP Analysis	21
2.4 Cost and Its Classification	21

2.5 Application of Cost Volume Profit Analysis	25
2.5.1 Contribution Margin Analysis	25
2.5.2 Break Even Analysis	26
2.5.3 Profit Volume Analysis	31
2.6 Cost Volume Profit Analysis for a Multi Product Firm	32
2.7 Margin of Safety	33
2.8 Sensitivity of Analysis of CVP	34
2.9 Assumption of Cost Volume Profit Analysis	35
2.10 Limitations of Cost Volume Profit Analysis	36
2.11 Brief Review of Previous Research	37
2.12 Research Gap	43
CHAPTER 3: RESEARCH METHODOLOGY	44-50
3.1 Introduction	44
3.2 Research Design	44
3.3 Data Collection Procedure	45
3.3.1 Nature and Source of Data	45
3.3.2 Population and Sampling	45
3.4 Tools and Techniques of Data Analysis	46
3.4.1 Variable Cost Ratio	47
3.4.2 Contribution Margin Ratio	47
3.4.3 Break Even Point in Units and in Revenue	47
3.4.3.1 Operating BEP	47
3.4.3.2 Financial BEP	48
3.4.4 Margin of Safety Ratio	48
3.4.5 Leverage Study	48
3.4.5.1 Degree of Operating Leverage	48
3.4.5.2 Degree of Financial Leverage	49
3.4.5.3 Degree of Total Leverage or Degree of Combined Leverage	49
3.4.6 Statistical Tools	49
3.4.6.1 Mean	49
3.4.6.2 Time Series or Regression Analysis under Least Square Method	50
3.4.6.3 Standard Deviation of the Profit	50
3.4.6.4 Coefficient of Variation	50
3.4.6.5 Pearson's Correlation Coefficient (r)	50

CHAPTER 4: PRESENTATION AND ANALYSIS OF DATA	51-75
4.1 Introduction	51
4.2 Cost Indicators	51
4.3 Cost Volume Profit Analysis	53
4.3.1 Per unit Data	53
4.3.2 Total Revenue	54
4.4 Break Even Analysis	55
4.4.1 Operating Break Even Point	57
4.4.2 Financial Break Even Point	58
4.5 Profitability Analysis	59
4.6 Margin of Safety	61
4.6.1 Margin of Safety Ratio	63
4.6.2 Profit Volume Ratio	64
4.6.3 Contribution Margin per Unit	65
4.7 Sensitivity Analysis	66
4.8 Leverage Study	68
4.8.1 Degree of Operating Leverage	68
4.8.2 Degree of Financial Leverage	69
4.8.3 Degree of Total Leverage	69
4.9 Statistical Analysis	70
4.9.1 Average Study	70
4.9.2 Correlation Coefficient	71
4.9.3 Regression Analysis	72
4.9.3.1 Times Series or Regression Analysis between sales unit and Time	72
4.9.3.2 Regression Analysis of Profit before Interest and Tax and Time factor	73
4.10 Major Findings	75
CHAPTER 5: SUMMARY, CONCLUSION AND RECOMMENDATIONS	76-80
5.1 Summary	76
5.2 Conclusion	78
5.3 Recommendations	80
BIBLIOGRAPHY	
APPENDIXES	

LIST OF TABLES

Table No.	Name of the Table	Page No
1	Individual cost and Total Cost	51
2	Total Sales and the Cost per Unit and Selling Price per Unit	52
3	Total Revenue	54
4	Fixed Cost Statement	55
5	Contribution Margin per Unit	56
6	Operating Break Even Point	57
7	Financial Break Even Point	58
8	Profit Analysis	59
9	Margin of Safety	62
10	Margin of Safety Ratio	63
11	Profit Volume Ratio	64
12	Contribution Margin per Unit	65
13	Sensitivity of Profit Analysis (increase in selling price)	66
14	Sensitivity of Profit Analysis (decrease in selling price)	67
15	Degree of Operating Leverage	68
16	Degree of Financial Leverage	68
17	Degree of Total Leverage	69
18	Average Study	70
19	Correlation Coefficient	71
20	Expected Sales Values using time series trend	72
21	Expected Profit before Tax	74

LIST OF FIGURES

Figure No.	Name of the Figure	Page No
1	Total Cost Information	52
2	Per Data Unit	53
3	Total Revenue	54
4	Fixed Cost	56
5	Break Even Comparison	59
6	Profit before Tax	60
7	Profit before Interest and Tax	61
8	Margin of Safety (units)	62
9	Comparison between Break Even and Margin of Safety	63
10	Margin of Safety Ratio	64
11	Profit Volume Ratio	65
12	Contribution Margin per Unit	66
13	Degree of Operating Leverage	68
14	Degree of Financial Leverage	69
15	Degree of Total Leverage	70
16	Trend Line Showing the Expected Sales	73
17	Trend Line Showing the Expected Profit before Tax	74

ABBREVIATIONS

BEP	-	Break- Even- Point
CEO	-	Chief Executive Officer
CM	-	Contribution Margin
CMPU	-	Contribution Margin Per Unit
CVP	-	Cost Volume Profit Analysis
EOQ	-	Economic Order Quantity
FC	-	Fixed Cost
F/Y	-	Fiscal Year
IT	-	Information Technology
NEBICO	-	Nepal Biscuits Company
NRS	-	Nepalese Rupees
P/V	-	Profit Volume
PPC	-	Profit Planning and Control
TU	-	Tribhuvan University
UNL	-	Unilever Nepal Ltd.
VC	-	Variable Cost