Sales Budgeting and Planning of Trading Company (A Case Study of National Trading Limited)

A Thesis Submitted to the Department of Shankar Dev Campus In Partial Fulfillment for Master's Degree Management

Faculty of Management

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DECLARATION

I hereby declare that the research work entitled "Sales budgeting and planning of trading company (a case study of National Trading Limited) submitted to Shankar Dev Campus. Faculty of management, Tribhuvan University is my original work done for the partial Fulfillment of the requirement for the Degree of Master in Business studies (MBS) under the guidance and supervision of Dr. Kamal Deep Dhakal and Mr. Shankar Raj Joshi, lecture of Shankar Dev Campus, Tribhuvan University.

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This thesis entitled "Sales Budgeting and Planning of trading company (A case study of

National Trading Limited) " has been prepared in the form as required by the faculty of

management for the partial fulfillment of the degree of Master in Business Studies

(MBS).

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Finally, I do not like to state that this thesis report is complete and perfectly satisfactory.

There may be various laminations or short coming because of time and resource

constraints. I am alone responsible for any defects of Analysis or errors in this study.

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ABBREVIATONS

GDP: Gross Domestic Product

AD : Anno Domini

EOQ : Economic Order Quantity

etc : etcetera i.e : That is

NOC: Nepal Oil Corporation

NTC: Nepal Telecom

NTL: Nationla Trading Limited

PE's : Public Enterprises

PPC : Profit Planning & Control

Pvt : Private

USSR: United Soviet Social Republic

A/C : Account

P/L : Profit & Loss

B.S : Bikram Sambat

BEP: Break Even Point

DDC : Dairy Development Corporation

F.Y : Fiscal Year

NG: Nepal Government

T.U : Tribhuvan University

VS : Versace

e.g. : Example

Rs. : Rupees