

**LANGUAGE USED IN INVITATION AND
GREETING CARDS**

**Submitted to
The Department of English Education in partial Fulfilment
for the Master's Degree in Education**

**Submitted By
Tika Kumari B.C.**

N. 710

– Tika Kumari B.C. (2008)

**Faculty of Education
University Campus,
Tribhuvan University, Kirtipur
Kathmandu, Nepal
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2008**

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RECOMMENDATION FOR ACCEPTANCE

This is to certify that Mrs. Tika Kumari B.C. has completed the research of her M.Ed. thesis entitled “Language Used in Invitation and Greeting Cards” under my guidance and supervision.

I recommend the thesis for acceptance.

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DECLARATION

I hereby declare to the best of my knowledge that this thesis is original; no part of it was earlier submitted for the candidature of research degree to any university.

Date:

Tika Kumari B.C.

Dedicated
to
my Late Sister
Mina Budhathoki

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ABSTRACT

The main purpose of the thesis entitled "Language Used in Invitation and Greeting Cards" was to describe and analyze the characteristic features of wedding and birthday cards from linguistic and physical point of view. This thesis presents the detailed description of the linguistic aspect of language in terms of tense, voice, vocabulary and sentence length. It also describes the physical aspect of wedding and birthday cards in terms of their shape, size and fold. The data for the research were collected from different presses and gift shops of Kathmandu Valley. The total sample of the study consisted of 80 cards (40 wedding card and 40 birthday cards). The main tool that the researcher made use of was observation. The findings of the study show that active voice and non-past tense were found to be used maximally rather than other types. Regarding the physical aspect rectangular shape, medium size and single fold were found to be frequently used than others.

This thesis comprises four chapters. Chapter One introduces the study in terms of general background, review of the related literature, objectives, significance of the study and definition of specific terms. Chapter Two deals with the methodology, which consists of the sources of data, sampling procedures, tools for data collection, process of data collection, and limitations of the study. Chapter three presents the analysis and interpretation of the data. The data have been presented and analyzed descriptively with the help of tables. Finally, in the fourth chapter, findings of the study are summarized with some recommendations and pedagogical implications. The references and appendices form the concluding part.

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ABBREVIATION

%	-	Percentage
WC _s	-	Wedding Cards
BC _s	-	Birthday Cards
GC _s	-	Greeting Cards
SC _c	-	Seasonal Cards
i.e.	-	That is
e.t.c.	-	Etcetera
M.Ed.	-	Master in Education
S.N.	-	Serial Number
e.g	-	For example
No.	-	Number
T.V.	-	Television