

**CONSUMER BEHAVIOUR TOWARDS COLD DRINKS
IN
CHITWAN DISTRICT**

(WITH SPECIAL REFERENCE TO COCA-COLA, PEPSI-COLA AND REAL)

**By:
Keshav Raj Acharya
Saptagandaki Multiple Campus
T.U.Regd No. : 7-1-241-192-98
Exam Roll No. : 721**

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RECOMMENDATION

This is to certify that the thesis

Submitted by
Keshav Raj Acharya

Entitled
Consumer Behaviour Towards Cold Drinks in Chitwan District
(With special reference to Coca-Cola, Pepsi-Cola and Real)

has been prepared as approved by this department in the prescribed format of faculty of management. This is forwarded for evaluation.

.....
Supervisor

.....
Head of Department

.....
Campus Chief

Date:

DECLARATION

I hereby proclaim that the thesis work entitled '**Consumer Behaviour Towards Cold Drinks in Chitwan District**' submitted to **Saptagandaki Multiple Campus**, Faculty of Management, Tribhuvan University is my original work for the partial fulfillment of the requirement for the Master's Degree in Business Studies (MBS) under the supervision of **Mr. Madan Puri** Lecturer of Saptagandaki Multiple Campus, Bharatpur, Chitwan, Nepal.

Keshav Raj Acharya
Researcher
Saptagandaki Multiple Campus
Roll No : 721

Date:.....

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