

# **“Impact of Sales Promotion Tools On Sale of Noodles Market”**

(With special reference to Dhangadhi Municipality)

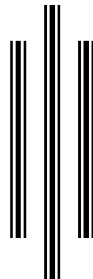


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***A Thesis Submitted To***

Office of Dean  
Faculty of Management  
Tribhuvan University



*In partial fulfillment of the requirement of the Degree of*

**Master of Business Studies (M.B.S.)**

Dhangadhi, Kailali

**July 2009**

# RECOMMENDATION

This is to certify that the Thesis:

Submitted by

Ganesh Prasad Bhatta

Entitled

"Impact of Sales Promotion Tools On Sale of Noodles Market "

(With special reference to Dhangadhi, Municipality)

Has been prepared as approved by this department in the prescribed format of Faculty of Management . This thesis is forwarded for examination.

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Padam Kant Joshi  
(Thesis Supervisor)

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(Head of Research Dept.)

.....

Prof. Surendra Chand  
(Campus Chief)

Date .....

# VIVA- VOCE SHEET

We have conducted the VIVA-VOCE examination of the thesis presented by

Ganesh Prasad Bhatta

Entitled

"Impact of Sales Promotion Tools On Sale of Noodles Market "

(With special reference to Dhangadhi, Municipality)

And found the thesis to be the original work of the student and written according to the prescribed format. We recommend the thesis to be accepted as partial fulfillment of the requirement for Master's Degree in Business Studies (MBS)

## Viva- Voce Committee

Head of Research Department .....

Member (Thesis Supervisor) .....

Member (External Export) .....

Date: .....

## Declaration

I hereby declare that the work reported in this thesis 'Impact of Sales Promotion Tools On Sale of Noodles Market' (With special reference to Dhangadhi Municipality) submitted to Kailali Multiple Campus, faculty of management is my original work done in the form of partial fulfillment of the requirement for the master's degree in Business studies under the supervision of Mr. Surendra Chand (Campus chief) and Mr. Padam Kant Joshi (lecturer) of Kailali Multiple Campus.

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