## **Economic Impact of Rural Tourism Market in Nepal:** A Case Study of Ghalegaun Tourism Village, Lamjung

# A Dissertation Submitted to: Office of the Dean Faculty of Management Tribhuvan University, Kirtipur, Kathmandu

In partial fulfillment of requirement for the degree of Master of Business Studies (MBS)

By:

Pushpa Sagar Baral (T.U. Redg. No. 7-1-286-145-98) Central Department of Management (Roll no 151/061)

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## TRIBHUVAN UNIVERSITY CENTRAL DEPARTMENT OF MANAGEMENT

Office of Head of Department T.U. Kirtipur, Kathmandu

#### RECOMMENDATION

This is to certify that the dissertation

### Submitted by **Pushpa Sagar Baral**

## Entitled ECONOMIC IMPACT OF RURAL TOURISM MARKET IN NEPAL: A CASE STUDY OF GHALEGAUN TOURISM VILLAGE, LAMJUNG

has been prepared as approved by this department in the prescribed format of Faculty of Management. This dissertation is forwarded for examination.

Prof. Dr. Jaya Krishna Pathak	Prof. Dr. Dev Raj Adhikari
(Thesis Supervisor)	(Head of Department, CDM)
Date:-	Date:-



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#### **VIVA-VOCE SHEET**

We have conducted the viva –voce examination of the dissertation presented by Pushpa Sagar Baral

## Entitled ECONOMIC IMPACT OF RURAL TOURISM MARKET IN NEPAL: A CASE STUDY OF GHALEGAUN TOURISM VILLAGE, LAMJUNG

and found the dissertation to be original work of student and written according to the prescribed format. We recommended the thesis to be accepted as partial fulfillment of the requirement for

Master's Degree in Business Studies (M.B.S)

#### **Viva-voce Committee**

Chairperson, Research Committee:
Member (Thesis supervisor):
Member (External expert):
Date:-

#### **DECLARATION**

I hereby declared that the work performed in this Dissertation entitled " Economic Impact of Rural Tourism Market in Nepal: A case study of Ghalegaun Tourism Village, Lamjung " submitted to Central Department of Management, TU is my original work. It is done for the fulfillment of the requirement for the Master of Business Studies (MBS) under the supervision of Prof. Dr. Jaya Krishna Pathak, Central Department of Management T.U., Kirtipur.

Pushpa Sagar Baral

Researcher
(T.U.Redg. No. 7-1-286-145-98)
Central Department of Management
Kirtipur, Kathmandu

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Because of various constrains, I don't claim this research work is to be very exhaustive in nature. But I hope this small effort will be valuable to those who are interested to know the various aspects of Ghalegaun.

July, 2009

Kirtipur, Kathmandu

Pushpa Sagar Baral

#### TABLE OF CONTENTS

Recommendation Letter Viva-voce Sheet Declaration Acknowledgement List of Tables List of Figures List of Abbreviations

#### **CHAPTER – 1: INTRODUCTION**

page

- 1.1 Background of the Study
- 1.2 Statement of the Problem
- 1.3 Objectives of the Study
- 1.4 Importance or Significance of the Study
- 1.5 Limitations of the Study
- 1.6 Organization of the Study

#### **CHAPTER -2: REVIEW OF LITERATURE: General**

- 2.1 Conceptual Review of Tourism, Rural Tourism and Tourism Market
- 2.2 Scope of Tourism Market
- 2.3 Requirements for Tourism Market Development
- 2.4 Challenges on Tourism Market Development
  - 2.4.1 Infrastructure
  - 2.4.2 Political Situation and Stability of Government
  - 2.4.3 Cut –Throat Competition
  - 2.4.4 Environmental Pollution
  - 2.4.5 Lack of Enough Budgeting
  - 2.4.6 Promotion Strategy
  - 2.4.7 Lack of Trained Manpower
- 2.5 Review of Previous Studies
- 2.6 Research Gap

#### CHAPTER - 3: REVIEW: RURAL TOURISM MARKET IN NEPAL

- 3.1 General Background
- 3.2 Definition of Rural Tourism
- 3.3 Concept of Rural Tourism
- 3.4 Objectives of Rural Tourism
- 3.5 Importance of Rural Tourism
- 3.6 Rural Tourism in Outside World
- 3.7 Potentialities of Developing Rural Tourism
- 3.8 Management of Rural Tourism
  - 3.8.1 Opening and promotion of New Entry Point
  - 3.8.2 Village Tourism Zoning
  - 3.8.3 Tourism Information Technology
  - 3.8.4 Park Recreation

- 3.9 Some Models of Rural Tourism in Nepal
  - 3.9.1 Sirubari Model
  - 3.9.2 Ghandruk Rural Tourism Model
  - 3.9.3 Bandipur Model
  - 3.9.4 Ghalegaun Model
  - 3.9.5 TRPAP Model
- 3.10 Impact of Rural Tourism Market
  - 3.10.1 Economic Impact
    - 3.10.1.1 Economic Benefits of Rural Tourism
    - 3.10.1.2 Economic Cost of Rural Tourism
  - 3.10.2 Socio- Cultural Impact
    - 3.10.2.1 Social Benefits of Rural Tourism
    - 3.10.2.2 Social Cost of Rural Tourism
  - 3.10.3 Environmental Impact
    - 3.10.3.1 Environmental Benefits of Rural Tourism
    - 3.10.3.2 Environmental Cost of Rural Tourism

### CHAPTER -4: REVIEW: RURAL TOURISM MARKET IN GHALEGAEUN

- 4.1 General Introduction of Ghalegaun
- 4.2 Features of Ghalegaun
- 4.3 Main Attractions of Ghalegaun
  - 4.3.1 Man Made Attractions
    - 4.3.1.1 Play Ground
    - 4.3.1.2 Community Hall
    - 4.3.1.3 Community Sheep Farming
    - 4.3.1.4 Uttarkanya Temple
    - 4.3.1.5 Round House (Gol Ghar)
    - 4.3.1.6 Gurung Museum
    - 4.3.1.7 View Tower
    - 4.3.1.8 Tea Garden
- 4.3.2 Natural Attractions
  - 4.3.2.1 Mountains Views
  - 4.3.2.2 Natural Bee Hives for Honey Hunting
  - 4.3.2.3 Talangyo Lake
  - 4.3.2.4 Botanical Garden
- 4.3.3 Cultural Attractions
- 4.4 Lodging and Fooding
- 4.5 Gurung Heritage Trail (GHT)
- 4.6 Routes to Access Ghalegaun
  - 4.6.1 Route no.1 Besishahar Baglungpani Kapoorgaun- Ghlegaun
  - 4.6.2 Route no.2 Besishahar- Khudi (Simpani ) Bhalemchaur -Ghlegaun
  - 4.6.3 Route no.3 Besishahar Khudi –Roplephant –Bhache Nayun –Ghalegaun

#### **CHAPTER- 5: RESEARCH METHODOLOGY**

5.1 Research Design

- 5.2 Population and Sample
- 5.3 Selection of the Study Area
- 5.4 Sources and Techniques of Data Collection
  - 5.4.1 Primary Data
    - 5.4.1.1 Questionnaires Method
    - 5.4.1.2 Participatory Observation Method
- 5.4.2 Secondary Data
- 5.5 Data Processing and Analysis procedure
- 5.6 Statistical Tools used

#### **CHAPTER- 6: DATA PRESENTATION AND ANALYSIS**

- 6.1 Annual Tourist Arrival in Ghalegaun
- 6.2 Present Scenario of Tourist and Tourism in Ghalegaun
  - 6.2.1 Distribution of Tourist by Nationality
  - 6.2.2 Distribution of Tourist by Age
  - 6.2.3 Distribution of Tourist by Purpose of Visit
  - 6.2.4 Distribution of Tourist by Occupation
  - 6.2.5 Distribution of Tourist by Sex
  - 6.2.6 Length of Stay
  - 6.2.7 Expenditure Pattern of Tourist
  - 6.2.8 Most Appreciated Features of Ghalegaun According to Tourist
  - 6.2.9 Existing Infrastructure Facilities in Ghalegaun According to Tourist
- 6.2.10 Perception towards the Future Pattern of Tourism Development in Ghalegaun According to Tourist
  - 6.2.11 Tourism Market in Ghalegaun by Nature and on the Basis of Spending
  - 6.2.12 Strengths and Weaknesses of Tourism Market in Ghalegaun
- 6.2.13 Perception Towards the Future Pattern of Tourism Development in Ghalegaun According to Local People
  - 6.2.14 Impact of Tourism Development According to Local People
- 6.2.15 Responses of Local people Regarding Current Infrastructure Facilities Available in Ghalegaun
  - 6.2.16 Prime Attractions of Ghalegaun According to Local People
  - 6.3 Present situation of Home Stay in Ghalegaun
  - 6.4 Around Ghalegaun

#### **CHAPTER-7: FINDINGS CONCLUSION AND RECOMMENDATIONS**

- 7.1 Findings
- 7.2 Conclusion
- 7.3 Recommendation

REFERENCES APPENDICES

#### **LIST OF TABLES**

- Table 1: Difference Between Urban and Rural Tourism Table 2: Contribution of Tourism to Achieving the Millennium Development Goal Table 3: Annual Tourist Arrival Table 4: Distribution of Tourist by Nationality Table 5: Distribution of Tourist by Age Table 6: Distribution of Tourist by Purpose of Visit Table 7: Distribution of Tourist by Occupation Table 8: Distribution of Tourist by Sex Table 9: Length of Stay Table 10: Expenditure Pattern of Tourist Table 11: Most Appreciated Features of Ghalegaun Table 12: Existing Infrastructure Facility According to Visitors Table 13: Futuristic Pattern of Tourism Development in Ghalegaun According to Tourist Table 14 –A: Tourism Categories by Nature or Activities Table 14 –B: Type of Tourist on the Basis of Spending Table 15 –A: Strengths of Tourism Market in Ghalegaun Table 1 5 –B: Weaknesses of Tourism Market in Ghalegaun Table 16: Futuristic Pattern of Tourism Development in Ghalegaun According to Local People Table 17: Impact of Tourism Development According to Local Peoples Table 18: Local People's Responses Regarding Existing Infrastructure Available in
- Table 19: Prime Attractions of Ghalegaun
- Table 20 : Seeing Around Ghalegaun

Ghalegaun

#### **LIST OF FIGURES**

- Figure 1- Route To Ghalegaun
- Figure 2 Annual Tourist Arrival in Ghalegaun
- Figure 3 –Distribution of Tourists by Nationality
- Figure 4 –Distribution of Tourists by Age
- Figure 5 –Distribution of Tourists by purpose of Visiting
- Figure 6 –Distribution of Tourists by Occupation
- Figure 7 –Distribution of Tourist by Sex
- Figure 8 –Length of Stay of Tourist
- Figure 9 Most Appreciated Features of Ghalegaun

#### **LIST OF ABBREVIATION**

ACA = Annapurna Conservation Area

ACAP = Annapurna Conservation Area project

AD = Anne Domino

ADB = Asian Development Bank

ADC = Annapurna Development Centre

AIDS = Acquired Immune Deficiency Syndrome

AIEST = Association of International Scientific Experts in Tourism

AVTC = Annapurna Village Tourism Development Committee

B.S. = Bikram Sambat

CBRT = Community Based Rural Tourism

DDC = District Development Committee

Dr. = Doctor

ECOSOS = Economic and Social Council

ESCAP = Economic and Social Commission for Asia and Pacific

etc. = Excreta

FITs = Free Independent Travelers

GDP = Gross Domestic Product

GHT = Gurung Heritage Trail

GOs = Government Organizations

GVTMC =Ghalegaun Village Tourism Management Committee

HIV = Human Immune Virus

i.e. = That is

ICIMOD =International Center for Integrated Mountain Development

ILO = International Labour Organization

INGOs = International Non-Government Offices

IUCN = International Union for the Conservation of Nature and Natural Resources

m. = Meter

MA =Master of Arts

MGDs = Millennium Development Goals

MoCTCA = Ministry of Cultural Tourism and Civil Aviation

MOPE = Ministry of Population and Environment

NGOs = Non-Government Organizations

no. =Number

NPC = National Planning Commission

NRB = Nepal Rastra Bank

NTB = Nepal Tourism Board

NTTR = Nepal Travel and Trade Reporter

Ph.D = Doctor of Philosophy

PPP = Public Private Partnership

REST = Responsible Ecological Social Tours

Rs .= Rupees

SAARC = South Asian Association for Regional Co-operation

TED = Tourist Education Programme

TRPAP = Tourism for Rural Poverty Alleviation Project

TSC = Tourism Service Center

TU = Tribhuvan University

UK = United Kingdom

UN = United Nations

UNDP = United Nations Development Programme

UNEP = United Nations Environment Programme

US\$ = United State Dollar

USA = United State of America

VDCs = Village Development Committee

WTO = World Tourism Organization

WWF = World Wildlife Foundation

WWW = World Wide Website