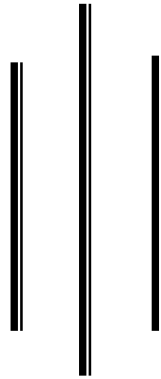


**PROFIT PLANNING AND CONTROLLING  
(A CASE STUDY OF BIRGUNJ FINANCE LTD.)**



A thesis

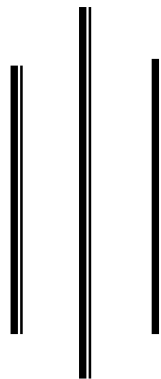
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**Submitted to:**

Office of the Dean

Faculty of Management

Tribhuvan University

Nepal

In partial fulfillment of the requirements for the Degree of Masters of  
Business Studies (M.B.S.)

Birgunj, Parsa

March, 2011

# RECOMMENDATION

This is to certify that the thesis

Submitted by:

**Gita Kumari sah**

Entitled

**(A Case Study of Profit Planning and Controlling Birgunj Finance Ltd.)**

Has been prepared as approved by this Department in the prescribed format of faculty of Management. This thesis is forwarded for examination.

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## VIVA-VOCE SHEET

We have conducted the viva-voce examination of the thesis

Submitted by:

**Gita Kumari sah**

Entitled

**Profit Planning and Controlling**

**(A Case Study of Birgunj Finance Ltd.)**

And found the thesis is original work of the student and written according to the prescribed format of Faculty of Management, Tribhuvan University. We recommended the thesis to be accepted as partial fulfillment of the requirements for **Master's Degree in Business Studies (M.B.S)**.

### Viva-Voce Committee

Chairperson (Research Committee) .....

Member (Thesis Supervisor) .....

Member (External Expert) .....

Date .....

## DECLARATION

I hereby declare that the work reported in the thesis entitled "PROFIT PLANNING AND CONTROLLING : A CASE STUDY OF BIRGUNJ FINANCE LIMITED" submitted to Hari Khetan Multiple Campus, Faculty of Management, Tribhuvan University is my original work done for the partial fulfillment of the requirements of Master of Business Studies (M.B.S.) under the Supervision of Mr. Krishna Prasad Sonar Hari Khetan multiple Campus.

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Date :

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This is really an appreciable curriculum of T.U. because it helps to the students to express their theoretical concept gained during the study period into the practical field. So, being concerned to thesis, I have also got a chance to express my theoretical concept gained from class and library study into this practical field. The present study **Profit Planning and Controlling (A Case Study of Birgunj Finance Ltd.)** has been prepared for the partial fulfillment of the requirement for Masters Degree in Business Studies.

For the completion of the thesis, at first, I would like to place my honor and respect to **Mr. Shambhu Prasad Chaurasiya Lecturer , Hari Kheatn Multiple Campus, Birgunj**, I would also like to express my gratitude to **Mr. K.P. Sah, Lecturer and Thesis Supervisor, Hari Khetan Multiple Campus, Birgunj**, who took the responsibility of my thesis supervision and provided necessary and valuable advices. I appreciate him for his proper suggestions and guidance to carry out this research study. I am extremely grateful to **Dr. Deepak Singh** as well as concerned authorities of **Birgunj Finance Ltd.** for providing me necessary reference materials, data, information and ideas.

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# ABBREVIATION

APS	Area Potential Survey
BMO	Business Member Organization
CCC	Counseling, Coaching and Consulting
EBO	Economy Business Organization
ESP	Enterprise service provider
FGD	Focus Group Discussion
GED	Growth of Enterprise Development
LTM	Learning Through Monitoring system
MIS	Marketing Research System
MA&D	Market Analysis & Development
NGO	Non –Governmental Organization
PEC	Personal Entrepreneurial Competency
SYOB	Start your on Business