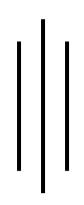
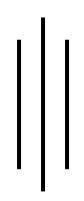
## Market Situation of Brand Wai Wai In Kathmandu Valley



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To:
Office of the Dean
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In Partial Fulfillment of the Requirement for the Degree of Master of Business Studies (M.B.S.)

Kathmandu Aug, 2010

### **RECOMMENDATION**

This is to certify that the thesis:

Submitted by

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# "Market Situation of Brand Wai Wai In Kathmandu Valley"

Has been prepared, as approved by this Department in the prescribed format of Faculty of Management.

This thesis is forwarded for examination.

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### **VIVA-VOCE SHEET**

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### **DECLARATION**

I hereby declare that this thesis entitled "Market Situation of Brand Wai Wai In Kathmandu Valley" submitted to the Central Department of Management, Tribhuvan University, Kirtipur, is my original work done in the form of partial fulfillment of the requirement for the Degree of Master of Business Studies (MBS) under the supervision Mr. Nirmal Khadka, Central Department of Management, Tribhuvan University.

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### **ABBREVIATION**

BOK : Bank of Kathmandu CG : Choudhari Group EBL : Everest Bank Limited

FY : Fiscal Year i.e. : That is Ltd. : Limited

NRB : Nepal Rastra Bank

NSBIBL : Nepal State Bank of India Bank Limited

NSEL : Nepal Stock Exchange Limited

RBB : Rastriya Banijya Bank

Rs. : Rupees

SCBNL : Standard Chartered Bank Nepal Ltd.

T.U. : Tribhuvan University